

Sponsoring-Pitch

CONFIDENTIAL ~ VERSION: 9/2026



w i m a y c a

By Women ~ For Women

Confidential | WIMAYCA Sponsor Pitch | September 2026



wimayca



wimayca

Women naturally possess a charismatic feminine **ORIGINAL POWER**, a loving, nurturing way of moving through life with trust and a deep sense of connection.

They instinctively care for others, yet often forget to care for themselves.

As a result, many women have lost their joy in life and feel exhausted and depleted. It is time for women to reactivate their feminine energy and reconnect with their **ORIGINAL POWER**.

Neither feminism nor alternative women's movements offer the answer, any more than superficial forms of esotericism do.

What is needed is “**EMPOWER your FEMININ**”, a movement to strengthen families, society, and a new way of relating to one another grounded in love, mutual respect, and trust.



» Mental Clarity • Emotional Well-Being • Vitality«



» We must be the change we wish to see
in the world.«

(Mahatma Gandhi)



SCHOLARSHIP CONCEPT

We are currently experiencing a crisis—geopolitically, socially, and within many families.

The word “**crisis**” originates from the ancient Greek “**krisis**” and refers to a turning point in a difficult situation, the moment when paths diverge and only one leads toward recovery.

WIMAYCA believes that sustainable change rests on two essential pillars.

First, we need to raise collective consciousness, because rules, laws, and limitations prevent us from fully experiencing the life our souls aspire to.

Second, we must strengthen the Feminine, in the sense of its **ORIGINAL POWER** to create and nurture. This is essential.

For these two transformations to become possible, we need to create opportunities that make them accessible. This is the purpose of the **WIMAYCA SCHOLARSHIP CONCEPT**, a concept that must never be limited by making access available only to women who already hold a financially privileged position.

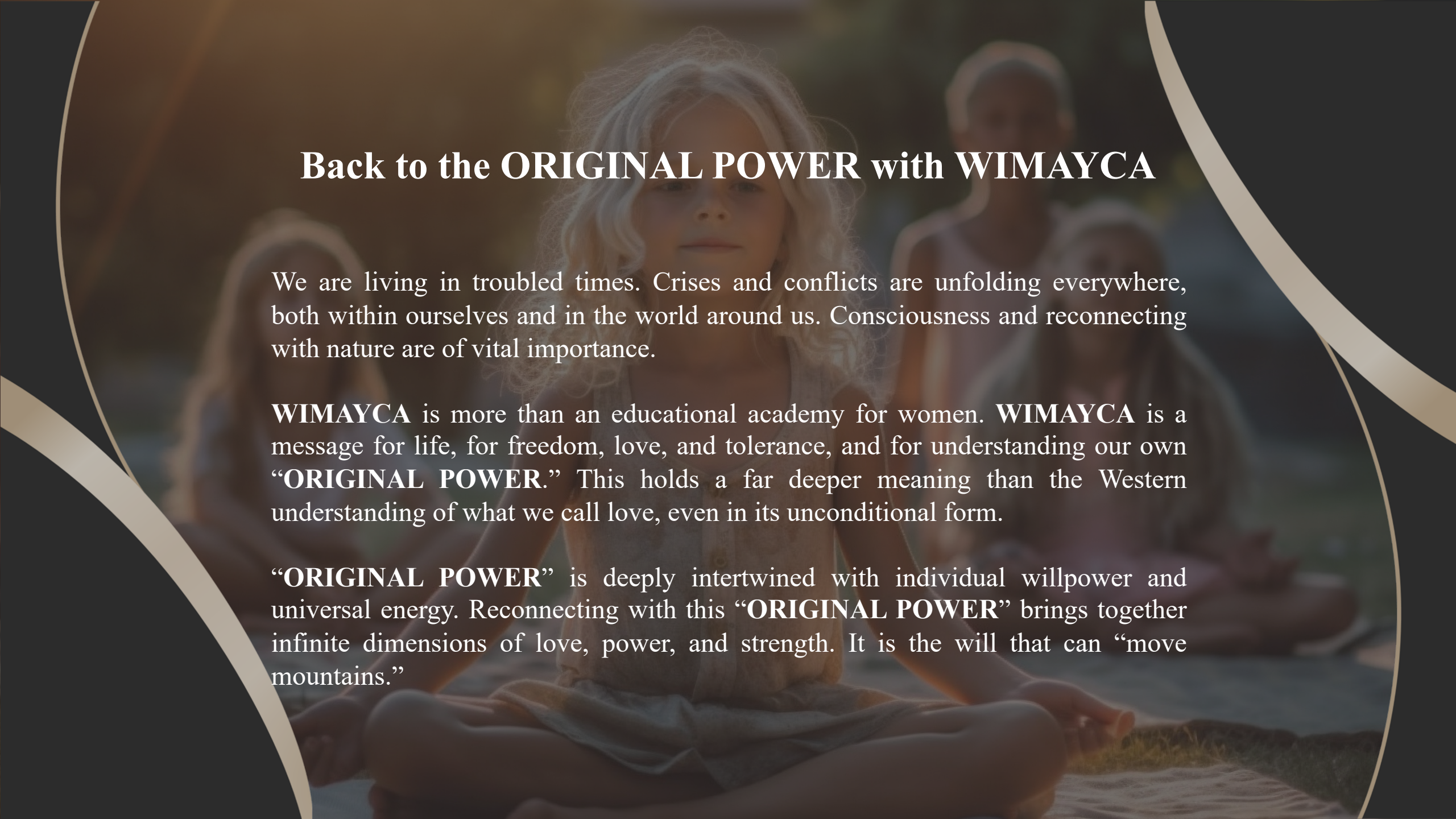
Economic barriers can only be neutralized when good ideas, courageous people, and generous hearts come together. This is what we call the **WIMAYCA SCHOLARSHIP CONCEPT**.

*Investing from heart to heart,
and creating lasting change in our world...*



SOUL-OASIS

Mental Clarity • Emotional Well-Being • Vitality

A group of people, including a young girl in the foreground, are sitting in a meditative lotus position on a grassy field. The background is a soft-focus sunset with warm orange and yellow light. The image is framed by dark, curved borders on the left and right sides.

Back to the **ORIGINAL POWER** with **WIMAYCA**

We are living in troubled times. Crises and conflicts are unfolding everywhere, both within ourselves and in the world around us. Consciousness and reconnecting with nature are of vital importance.

WIMAYCA is more than an educational academy for women. **WIMAYCA** is a message for life, for freedom, love, and tolerance, and for understanding our own “**ORIGINAL POWER**.” This holds a far deeper meaning than the Western understanding of what we call love, even in its unconditional form.

“**ORIGINAL POWER**” is deeply intertwined with individual willpower and universal energy. Reconnecting with this “**ORIGINAL POWER**” brings together infinite dimensions of love, power, and strength. It is the will that can “move mountains.”

A heart-shaped Earth with a person silhouette. The Earth is shown in a dark, monochromatic style, with the continents and oceans visible. A small silhouette of a person is standing on the Earth, looking out towards the horizon. The heart shape is centered on the image, and the person is standing on the right side of the heart, facing left.

01

The Potential



The Potential



» *Women's strength, women's industry,
women's wisdom are humankind's
greatest untapped resource.*«

*(Michelle Bachelet -
Surgeon and former president of Chile)*

The geopolitical situation has been more than tense for quite some time. Patriarchy, economic instability, and the way we relate to one another increasingly resemble one large, deeply divided family.

When we ask ourselves:

“Who has repeatedly blown such conflicts away, without any visible end, like a warm summer breeze?”

The answer is:

The **loving Feminine**, the grandmother, the mother, with a heart so big that it feels as though a higher voice has spoken through the **ORIGINAL POWER of the FEMININE!**

This potential, which lies dormant in many women due to suppression, drama, feminism, performance pressure, and much more, can now reclaim its place and fully unfold.

The power of women who reconnect with the universal nurturing principle strengthens the Masculine and, in doing so, becomes an essential contribution to a new and harmonious balance...

A heart-shaped Earth is the central focus, showing continents and clouds in a dark, muted color palette. It is set against a dark grey background. Two thick, curved gold lines sweep across the frame, one from the top left and one from the top right, framing the heart. The number '02' is positioned above the main title.

02

The Portfolio



The Portfolio



» Investing from the heart to the heart,
to create lasting change
and transform our world...»

(Viktoria Brändle)

The WIMAYCA Concept brings together a range of offerings designed to cultivate greater awareness and support the vitality of body, mind, and soul, not as a marketing slogan, but with genuine substance and purpose.

A seminar series designed as a progressive journey, with each session building on the last. “BEST OFF” reflects not only the content, but also the caliber and quality of the speakers.

The Coaching Program offers half-day, full-day, and weekend coaching sessions. In addition, the WIMAYCA Hotline provides ongoing support and guidance for both seminar participants and coaching clients.

Designed specifically for women, a dedicated Lady Fit System will launch in the second half of 2027. Its unique approach is tailored to the specific needs of women while creating a safe, supportive environment where they can move freely, confidently, and with enjoyment.

The WIMAYCA Concept is complemented by a comprehensive FOOD & Supplement Program designed for real life, focused on vitality, healthy food, enjoyment, practicality, affordability, and simplicity.

A heart-shaped image of the Earth, showing continents and clouds. A small silhouette of a person stands on the African continent. The heart is centered on the left side of the frame. The background is dark grey with two large, thin, curved gold lines on the left and right sides.

03

The Perspektive



The Perspektive

The **WIMAYCA** Concept was designed to expand through a franchise-like model, while maintaining a **strong sense of community and connection**, initially across the German-speaking market and ultimately beyond.

The network of women with the right expertise, along with all other required professionals and partners, is already in place.

The initial launch is planned for Germany (*Southern Germany*), Northern Switzerland (*Greater Zurich area*), and Austria (*Vorarlberg*).

Depending on the level of investment secured, Cyprus is envisioned as an additional location. Its Aphrodite Hills—with their deep connection to the origins of feminine power, make it a natural fit for the **WIMAYCA** vision.

» Those who fail to recognize what truly matters
will mistake the IMPORTANT for the unimportant
and the UNIMPORTANT for what truly matters.«

(Steven Reiss)

The background is a dark charcoal grey. A large, heart-shaped image of the Earth is centered, showing continents and clouds. A small silhouette of a person stands on the Earth's surface. Two thick, curved gold lines sweep across the frame from the corners towards the center. The number '04' is positioned above the main title.

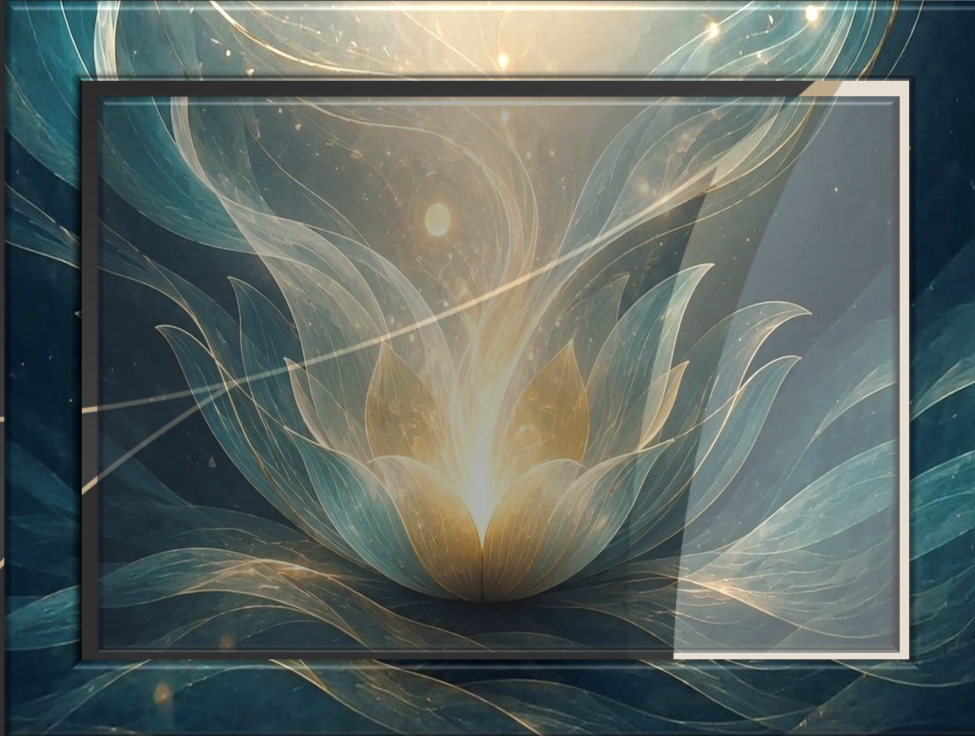
04

Who is WIMAYCA

“I will ~ I may ~ I can“



Who is WIMAYCA



» We must be the change
we wish to see
in the world.«

(Mahatma Gandhi)

WIMAYCA is built on 40 years of experience and a deep understanding of how the pieces fit together—from the very source to the scientific foundations that support it all.

WIMAYCA defines success for itself and for others:

“To enjoy the journey, create lasting impact, and find fulfillment in harmony with people, animals, and nature.”

WIMAYCA is a company dedicated to awareness, personal development, and transformation, founded on the deep conviction that meaningful, lasting improvement in our world is only possible by breaking through the limitations and barriers that hold us back.

WIMAYCA is part of a broader vision encompassing innovative, purpose-driven projects grounded in strong values.

WIMAYCA is guided by a simple belief... The power to change your life lies in the **WILLINGNESS TO DO IT...**

A heart-shaped image of the Earth, showing continents and clouds. A small silhouette of a person is visible on the right side of the heart, looking out over the horizon. The background is dark grey with light beige curved lines.

05

Women nurture the future



Women nurture the future

Within this feminine life force, everything is interconnected. Through this interdependence, a shift in one place can create far-reaching change across the entire system.

When we understand that we are not separate or alone, but part of the greater force that connects us all, this feminine primal energy allows us to unite apparent opposites and draw on the strength and harmony of the whole.

Through unity and collaboration, we can transcend boundaries and achieve extraordinary things.

Invest, and help transform the world through the heart-centered power of the feminine...



*» ...toward a new harmony
from polarity to unity
of the feminine & masculine...«*

(Viktoria Brändle)

A heart-shaped image of the Earth, showing continents and clouds. A small silhouette of a person is visible on the right side of the heart, standing on a landmass.

06

The Startteam



The Startteam



In the launch phase, the founders of WIMAYCA (see below) will leverage their existing network of external specialists across all areas required to bring the WIMAYCA vision to life.

As the concept evolves, Viktoria Brändle is expected to lead the expansion of WIMAYCA by bringing the concept to a growing network of professionally trained female coaches. Through this expansion, both in people and locations, WIMAYCA will become accessible to women on a much broader scale.

» Together we are strong«

(Viktoria Brändle)



Viktorija Ulrike Brändle

Date of birth : February 1, 1967

Star sign : Aquarius

Ascendant : Aquarius

Life path no. : 8

Highest value : Unconditional Love & Spirituality

Strength : Creating from a place of unconditional love

Viktorija Brändle

Viktorija is a modern, innovative, forward-thinking and deeply spiritual entrepreneur with a profound connection to the spiritual realm.

She sees her purpose as serving as an “**Ambassador of Love**”, a guiding principle that extends to all living beings on Mother Earth, as well as to the Earth itself.

Viktorija has long recognized that the creative force of the feminine is ready to reclaim its rightful place. Her vision is to restore unconditional love, which, in the worldly sense, has traditionally been associated primarily with women, to its full and authentic power. In her words: “**EMPOWER your FEMININE.**”

Her focus on the nurturing power of the feminine is rooted in a deeper purpose: to bring more of the natural, pure essence of love into a world where, in her view, it is profoundly needed.



Ralf Dickscheid

Date of birth : Februar 13th 1964

Star sign : Aquarius

Ascendant : Capricorn

Life path No. : 8

Höchster Wert : Creativity & Spirituality

Kraft : Creating from the luminous masculine

Ralf Dickscheid

Ralf is a serial entrepreneur, innovator, and purpose-driven project developer whose imagination seems to know few limits when it comes to the question, “Can it be done?”

Shaped by his personal journey, he began taking responsibility for his own path at the age of 14. Today, he brings a diverse range of qualifications, an exceptional depth of experience, and broad cross-industry expertise, both in breadth and in depth.

Among close friends, he is known as a „**bridge builder**“: someone who understands the established world in depth, drawing on decades of knowledge and experience, while remaining wholeheartedly forward-looking in both his actions and his values, fully aligned with the future envisioned by WIMAYCA.

Ralf has long recognized that creating fundamental, lasting change requires new ways of thinking, new ways of acting, and a new way of coming together. He is ready to put his experience, energy, and full potential in service of that vision.

A dark, heart-shaped image of the Earth, showing continents and clouds, centered on the Atlantic Ocean. The heart is set against a dark background with elegant, flowing gold-colored lines that curve around it. The number '07' is positioned above the main title.

07

The Values We Live By

Our Character ...

QUALITIES



We are a group of motivated, values-driven people with a broad range of expertise and skills, dedicated to restoring balance to the environments in which people live and to enhancing quality of life through sustainable, positive impact, while honoring the universal interconnectedness of all things.



We have the experience and intuition to support people in a confidential environment, helping them gently, compassionately, yet profoundly transform their limitations and constraints.



We act exclusively in alignment with social, moral, and spiritual values, drawing on the creative wisdom of the Feminine. We remain focused on embodying love and joy and bringing them into the world.

A heart-shaped Earth is the central focus, showing continents and clouds. A small silhouette of a person stands on the Earth's surface. The background is dark grey with decorative gold-colored curved lines. The number '08' is positioned above the main title.

08

What we Promise

QUALITIES

What We Promise...



Truth, Clarity, and Transparency in our journey and in everything we do



We are driven to give our very best and improve every day—not because we have to, but because it brings us joy to follow our purpose and create lasting positive change in the world.



The values that WIMAYCA seeks to restore in women are values that benefit humanity as a whole, because this world needs many more loving female hearts to truly thrive again.



The Idea, the numbers...

IDEA I. Business

To make WIMAYCA as accessible as possible to women, regardless of their individual financial circumstances, the concept includes raising funds through SPONSORS to help offset the cost of seminar fees.

Based on standard business calculations, the regular seminar fee would be €1,500 gross per seminar for a series of three progressive weekend seminars. The organizer has already reduced this amount by 50% through its own efforts, bringing the current fee to €750 gross per seminar. Sponsor funding is intended to reduce the remaining €750 fee, ideally to as little as €250 gross per seminar, thereby making the program accessible to a significantly broader group of women.

100% of all sponsorship funds will be used directly to reduce seminar fees.

The financial model is based on the period from January 2027 through December 2027. The intention is to continue this funding model in subsequent years, creating an ongoing opportunity for women to access WIMAYCA regardless of their financial circumstances.

IDEA II. Business

To enable a timely launch, the founders have already completed all seminar content and the related research, interviews, documentation, and training materials. The complete WIMAYCA corporate identity and all required technical infrastructure have also been developed and are ready for deployment.

Sponsors will be listed on the WIMAYCA website as Scholarship Sponsors, if they wish, and each sponsor will also have the opportunity to access WIMAYCA services for their own personal benefit.

For the ideal scenario, we are seeking €250,000 in available cash capital, which would enable approximately 200 women to participate in the full program, three weekends, totaling six days of intensive transformation, and reconnect with their authentic inner power. The minimum investment is €5,000 net.

The motivation behind this investment is the recognition that meaningful global change toward a peaceful, VALUES-driven society begins with the development of each individual, and therefore with the empowerment of women.

The irony of today's affluent society is that, from a woman's perspective, the very resources needed for her own personal development are often the hardest to allocate. This sponsorship initiative is designed to help break that cycle and unlock the next step in this evolution.

The Pitch Deal... Business

SPONSORING

Minimum	5.000,- EUR net	supports	5 Women
Middle value	125.000,- EUR net	supports	100 Women
Maximum	250.000,- EUR net	supports	200 Women

We see this investment opportunity as an invitation to sponsors, both women and men, to make a modest, low-risk contribution that can help a remarkable number of women reconnect with their authentic power, while making a meaningful contribution to society, one whose depth and impact go far beyond what can be captured here.

„The future is shaped by what we do today. “

(Mahatma Gandhi)



OPPORTUNITY Nr. 01

„inviva – foundation“



01

The overarching foundation behind all of the concepts and projects developed by Viktoria Brändle and Ralf Dickscheid is the INVIVA Foundation, currently in the process of being established, also known as “*The Source of Light*.”

Originally, the foundation was scheduled to be established in spring 2026. However, due to unforeseen circumstances, its formation has been postponed until late 2026 / early 2027.

For this reason, the **WIMAYCA** concept was separated from the planned foundation structure and initially established as an independent entity, with the intention of reintegrating **WIMAYCA** into the foundation following its establishment.

Once the foundation has been established and **WIMAYCA** has been formally reintegrated into the foundation structure, INVIVA will support the scholarship fund as well as additional **WIMAYCA** sub-projects.

In addition, the foundation will establish **WIMAYCA OASES** at various locations (*projects are currently under option in Southern Germany, Northern Italy, and Cyprus*). These locations will offer expanded opportunities, including accommodations and unique consciousness-focused events..



OPPORTUNITY Nr. 02

„one-way donor

The dedicated scholarship fund for the WIMAYCA “**EMPOWER your FEMININ**” seminar series is planned on a per-location basis.

As **WIMAYCA** is scheduled to launch its first seminars in the Constance / Kreuzlingen area in October/November 2026, the scholarship fund for this location is capped at EUR 250,000. The same limit applies to each additional location.

If the Lake Constance scholarship fund is fully funded at the very beginning of **WIMAYCA**, a second fund will be opened for the Chiemgau region and a third for Hannover. This means that a total of three scholarship funds will be ready to launch from the outset.

Donors can contribute EUR 5,000 or any amount between EUR 5,000 and EUR 250,000. For contributions of up to EUR 20,000, a tax-deductible gift may be possible.

Alternatively, contributions can be made against an invoice plus applicable VAT, using an invoicing structure designed to qualify the full amount as a business expense for tax purposes.

Every donor will have the opportunity to access special benefits, both personally and for women within the donor’s network. The specific benefits will be discussed individually.



02



OPPORTUNITY Nr. 03

„Donor with New Client Referral Option“

This opportunity was created specifically for smaller businesses whose primary target audience is women. These include, in particular:

- ❖ Perfumers and fragrance boutiques
- ❖ Women's hair salons
- ❖ Women's boutique
- ❖ Women's spas
- ❖ Beauty salons
- ❖ etc.

For these businesses, the concept offers the opportunity to attract new female customers by making a tax-deductible contribution to the scholarship fund, combined with an attractive voucher exclusively for WIMAYCA participants.

In addition, after an initial launch phase, After Work events are planned featuring education, entertainment, fashion shows, insights into current trends, and much more—all under the guiding principle of expanded awareness. These events will also create additional, balanced business opportunities for our participating business partners.

Everyone should benefit and experience joy, while everything remains in balance. Together, we can create a platform where everyone thrives..



03



OPPORTUNITY Nr. 04

„Donations from Course Participants“

The regular seminar fee, calculated on a sound business basis and reflecting the high value of the content provided (*Best Of*) as well as the positive transformations anticipated for each participant, has been set at EUR 900 gross per participant for one seminar module in 2026 and 2027.

(The program is planned as three modules of two days each.)

As we expect the dedicated scholarship fund to receive strong support, allowing the course fees to decrease proportionally (*to a minimum of EUR 150, as this is considered an amount that no longer represents a financial barrier*), more opportunities will arise. This means that participants who are financially well positioned may also take advantage of the reduced course fees at the outset.

The scholarship fund concept will be explained in every course, ensuring that each participant understands that misusing the reduced fees would take the opportunity away from women with fewer financial resources to benefit from WIMAYCA.

We therefore believe that participants will, according to their actual financial circumstances, voluntarily contribute an appropriate difference (*between EUR 150 and the original EUR 900*) to the scholarship fund as a donation.

Every contribution, no matter how small, makes a differenc...



04

The Disclaimer...

Disclaimer...

Liability

We have prepared this presentation and its contents in accordance with recognized principles and industry standards.

The statements and projections are based on forecasts and assumptions that are subject to inherent uncertainties. No liability or guarantee can be assumed for their accuracy or realization.



The Kontakt

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Love, Joy, Health, Trust, Family,
Harmony, Peace, Security
Friendship, Loyalty, **Humor**, Openness,
Sensuality, Creativity, Success
Curiosity, Ease, Enjoyment, Freedom,
Authenticity, Justice, Courage, Honesty,
Respect

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